

# DANIEL CASTRO GARCIA

**1<sup>st</sup> Assistant Director**  
**Commercial / Music Video / Film**

**Callbox Communications**  
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**Languages:**  
**English, Spanish,**  
**Italian, French**

I have over 15 years experience working in the UK commercial, music and film industry. In this time I have lead productions with major international, A-list talent including **David Beckham, Ed Sheeran, Little Simz, J. Cole, Giggs, Ian Wright, Sir Andy Murray, Bukayo Saka, Emma Raducanu, John Cena, Grace Jones, Amelia Dimoldenberg, Kevin Spacey, KSI, Sidemen**, amongst many others. I have experience working with documentary, high-end fashion, sport, action vehicles, traffic control, live action, crowds, children, animals, motion control and hi-speed cameras. ***I have over 150 1st Assistant Director Credits.***

## COMMERCIAL

| PROD CO.        | CLIENT         | TITLE                            | DIRECTOR            | PRODUCER           |
|-----------------|----------------|----------------------------------|---------------------|--------------------|
| ATTTD           | Adidas         | Adidas Motorsport                | Tom Silvester       | Nkem Egbuchiri     |
| CRAFT           | Mastercard     | Brit Awards 2024                 | Anthony Rubinstein  | Zara Balfour       |
| OBJECT & ANIMAL | Prada          | The Art of Disappearing          | Diana Kunst         | Georgia Rose       |
| LGA MANAGEMENT  | Natwest        | A Little More Action             | Sam Wright          | Riana Casson       |
| DEPT AGENCY     | Just Eat       | Perfect Night In                 | Sam Wright          | Priya Shial        |
| RIDE SHOTGUN    | Diageo         | The Malts                        | Patrick Killingbeck | Candy Field        |
| KNUCKLEHEAD     | Eurostar       | Eurostar x Olympics              | JAK                 | F. Mildmay - White |
| KNUCKLEHEAD     | Jammie Dodgers | Cloudy with a chance of Mischief | JAK                 | F. Mildmay - White |
| MOTHER          | Geopost DPD    | Love Business                    | Myles Mcauliffe     | Jack Hannon        |

|                           |                          |                             |                   |                   |
|---------------------------|--------------------------|-----------------------------|-------------------|-------------------|
| <b>PARK VILLAGE</b>       | Logitech                 | Chengdu                     | Oscar J Ryan      | Adam Booth        |
| <b>MOX</b>                | Flannels <i>2nd Unit</i> | Summer 2024                 | Jenny Brough      | Amanda Wilmer     |
| <b>AFTER PARTY</b>        | Revolut                  | All Eyes on Revolut         | Rvbberduck        | James Byfield     |
| <b>KNUCKLEHEAD</b>        | Nissan                   | Formula E                   | JAK               | Ore Okenedo       |
| <b>KNUCKLEHEAD</b>        | Barclays                 | Women's Super League        | JAK               | Ore Okenedo       |
| <b>LGA MANAGEMENT</b>     | Dominos                  | Food Fight                  | Sam Wright        | Alex Aalto        |
| <b>AGILE</b>              | Adidas                   | Ultraboost                  | Charlie Robins    | Joseph J. Goldman |
| <b>H+K STRATEGIES</b>     | HSBC                     | Emma Raducanu               | Imogen Harrison   | Claudia Kaye      |
| <b>COLLECTIVE STUDIOS</b> | Jam Shed                 | Pump Up The Jame            | Charlie Robins    | Annabel Jewers    |
| <b>KNUCKLEHEAD</b>        | Nissan                   | Nissan EV School            | JAK               | Ore Okenedo       |
| <b>MEGAPHONE CREAT.</b>   | Shelter                  | The People's Manifesto      | Chris Strong      | Ben Mann          |
| <b>AFTER PARTY</b>        | Samsung                  | Galaxy - Unflashable Fit    | Rvbberduck        | James Byfield     |
| <b>AFTER PARTY</b>        | Gillette x Movember      | Who is your Mo mate?        | Rvbberduck        | James Byfield     |
| <b>AFTER PARTY</b>        | Best Cereal              | Welcome to Great Britain    | Rvbberduck        | Jamie MacDonald   |
| <b>AFTER PARTY</b>        | Topps Stickers           | Secret Sticker Society      | Rvbberduck        | James Byfield     |
| <b>SOMESUCH</b>           | JD Sport                 | Ice & Fresh Xmas (2nd Unit) | Dan Emmerson      | Elly Camisa       |
| <b>PARK VILLAGE</b>       | DB x Haig Club           | LTO Christmas Bottle 2022   | Jennifer Sheridan | Jake Bishop       |
| <b>PARK VILLAGE</b>       | Overwatch                | The Enigma - John Cena      | Elliot Simpson    | Jake Bishop       |
| <b>SKY MEDIA</b>          | Sky Glass                | The Infomercial             | Rvbberduck        | Charlotte Armer   |
| <b>PARK VILLAGE</b>       | Absolut                  | Born To Mix                 | Freshteh Piltan   | Jake Bishop       |
| <b>MOTHER LONDON</b>      | Samsung                  | Samsung x Loverboy          | Myles McAuliffe   | Jack Hannon       |
| <b>MY ACCOMPLICE</b>      | Deliveroo                | Fair Share / Crackers       | Michael Yanny     | Lora Brisland     |

|                           |                     |                                         |                            |                    |
|---------------------------|---------------------|-----------------------------------------|----------------------------|--------------------|
| <b>BISCUIT</b>            | Barclaycard         | Better Pay                              | Bine Bach Darmsaard        | Roma Nesi Pio      |
| <b>SIOBHAN SQUIRE</b>     | National Lottery    | Christmas Campaign                      | Sam Wright                 | Siobhan Squire     |
| <b>DIET PARATHA</b>       | Johnnie Walker      | Simone Ashley                           | Kajal                      | Pav Grewal         |
| <b>BT SPORT</b>           | Champions League    | This isn't football... Champions League | Adetoro Musa               | Arianna Smith      |
| <b>DEADBEAT FILMS</b>     | Hollywood Casino    | Hollywood Casino                        | Boris Thompson – Royslance | Anthony Toma       |
| <b>PARK VILLAGE</b>       | Revolut             | Revolut x Sidemen                       | NOS                        | Jake Hafer         |
| <b>BRAVE SPARK</b>        | Bayer               | Aspirin                                 | Patrick Killingbeck        | Mike Facey         |
| <b>UP THE GAME</b>        | Spotify             | Masterclass                             | Simon Lane                 | Katie Cooper       |
| <b>PROGRESS</b>           | Fender              | Sessions - Samm Henshaw                 | Sheena Brobbey             | Melissa Paris      |
| <b>KNUCKLEHEAD</b>        | RFU – England Rugby | Red Roses                               | JAK                        | Ore Okonedo        |
| <b>HOUSE OF GREENLAND</b> | Hyundai             | Hyundai x Tate Anicka Yi                | Agathe Cury                | Anna Holmfeld      |
| <b>SOMESUCH</b>           | BBC                 | Children In Need                        | Dan Emmerson               | Maddy Perkins      |
| <b>CANADA</b>             | Adidas              | The Energy Takeover                     | Roger Guardia              | Oscar Ramagosa     |
| <b>BLACK SHEEP</b>        | Tesco               | Tricky Guest                            | Tom Clarkson               | Sophie Dewey       |
| <b>STINK</b>              | Huawei              | Techno Artist                           | Stephen Weaver             | Mira Um            |
| <b>GRAND VISUAL</b>       | Disney              | Dr. Strange                             | Ric Albert                 | Giles Osborne      |
| <b>FORMIDABLE</b>         | WWF                 | Save The Tigers                         | Pete Gibbons               | Richard Moore      |
| <b>KNOCK KNOCK</b>        | Mini                | Clubman                                 | Joshua Lipworth            | Leah James         |
| <b>MY ACCOMPLICE</b>      | Airwick             | Airwick Holidays                        | Zachary Heinzerling        | Lia Mayer - Sommer |
| <b>BLAC IONICA</b>        | Pombear             | Naked                                   | Tim Wetherall              | Brigette Leicht    |
| <b>PULSE FILMS</b>        | Tate                | Tate Project                            | Matt Houghton              | John Bannister     |
| <b>HOI POLLOI</b>         | Clarks              | Mods/Paris                              | Jamie & Jamie              | Pete Shuttleworth  |

## MUSIC VIDEO

| PROD CO.        | ARTIST                         | TITLE                | DIRECTOR          | PRODUCER           |
|-----------------|--------------------------------|----------------------|-------------------|--------------------|
| CANADA          | Califato                       | Califato             | Lou Escobar       | Elliot Zelmanovits |
| AGILE           | Holly Humberstone              | Into Your Room       | Charlie Robins    | Myles Payne        |
| KNUCKLEHEAD     | Digga D                        | Back To Square One   | Nathan Tettey     | Ore Okonedo        |
| CREATIVS LABEL  | Bia ft J. Cole                 | London               | DAPS              | Tony Longe         |
| BOLD            | Paulo Sondra ft. Ed Sheeran    | Una Noche de Novela  | Greg Davenport    | Rob Godbold        |
| PARTIZAN        | Raye                           | The Line             | Sing J Lee        | Alisa Van Tapping  |
| VIDSETT         | Sam Henshaw                    | Joy                  | Jim Pilling       | Francesca Di Muro  |
| RIFF RAFF       | Fontaines DC                   | Jackie Down The Line | Hugh Mulhern      | Alex Handschuh     |
| FRIEND          | Ibeyi                          | Sister Sister        | Colin Solal Cardo | Scarlett Anderson  |
| SOMESUCH        | Griff x Sigrid                 | Head on Fire         | CC Wade           | Maddy Perkins      |
| EDDIE PEAKE STD | Jack Peñate                    | Murder               | Eddie Peake       | Will Davis         |
| CUMPULSORY      | Lava La Rue                    | Vest & Boxers        | Bedroom Projects  | Henry Cristerna    |
| FOREVER         | Emeli Sande ft Jay Electronica | Garden               | Charlie Robins    | Sasha Nixon        |
| BLACK DOG       | Wretch 32                      | All A Dream          | Joe Alexander     | Katie Dolan        |
| MY ACCOMPLICE   | Major Lazer ft Ellie Goulding  | Powerful             | James Slater      | Chanse Fyffe       |
| CHANNEL 33      | Giggs ft. Mark Ronson          | Yes, Yes, Yes        | Reg Traviss       | M. Mohamed         |
| BLACK DOG       | Mabel                          | Thinking About You   | Joe Alexander     | Mike Jones         |
| PARTIZAN        | Raye                           | I/U/Us               | Charli XCX        | Jason Oakley       |
| PARTIZAN        | Jamie Isaac                    | Mixtape              | Dexter Navy       | Jason Oakley       |
| MOTHER          | Sweat Shop Boys                | Zayn Malik           | Myles McAuliffe   | Tom Birmingham     |
| OB MANAGEMENT   | Paul Weller                    | Going My Way         | Anthony Byrne     | Adam Lilley        |

|                      |                     |                |                   |                  |
|----------------------|---------------------|----------------|-------------------|------------------|
| <b>PARTIZAN</b>      | Will Young          | Balthasar      | Michael Gracey    | Isabella Parish  |
| <b>PULSE FILMS</b>   | Drenge              | We Can Do      | Ed Lovelace       | Rik Green        |
| <b>CANADA</b>        | The Charlatans      | Come Home Baby | Dario Peña        | Laura Serra      |
| <b>OB MANAGEMENT</b> | Slaves              | The Hunter     | Levack & Schaulin | Katherine Cowell |
| <b>ART WAR</b>       | Lower Than Atlantis | Criminal       | Shane Davey       | Alex Leach       |
| <b>BLACK DOG</b>     | The Maccabees       | Film Project   | Charlie & Joe     | Charlie & Joe    |
| <b>BLACK DOG</b>     | Bonobo              | Eyes Down      | Charlie & Joe     | Joe Alexander    |
| <b>BLACK DOG</b>     | Toddla T            | Take It Back   | Charlie & Joe     | Elliott Tagg     |

## **LONG FORM FILM // SHORT FILM**

| <b>PROD CO.</b>      | <b>TITLE</b>                     | <b>DIRECTOR</b>  | <b>PRODUCER</b> |
|----------------------|----------------------------------|------------------|-----------------|
| <b>DASH PICTURES</b> | Witch Hunt: World's Worst Trials | Dan Sharp        | Yasmine Weber   |
| <b>DASH PICTURES</b> | Frontier                         | Dan Sharp        | Haley Bishop    |
| <b>DASH PICTURES</b> | Geoff Hurst 1966                 | Ron Scalpello    | Matthew Lorenzo |
| <b>PARTIZAN</b>      | Rags                             | Tom Beard        | Jason Oakley    |
| <b>PULSE FILMS</b>   | Unicorn                          | Tom Jobbins      | James Greenall  |
| <b>CAPGUN</b>        | Ode To Hill And Adamson          | Maisie Broadhead | Ollie Allgrove  |